



Data and Privacy File Guides

Maps: Maps Ratings and Photos

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File name Maps Ratings and Photos.csv

File description The file provides information about ratings and associated photos the user reported on the Apple Maps App. Individual reports may not contain every field in the glossary file.

Why Apple keeps this information This information is retained in order to surface and report the ratings a user is reporting as well as to provide and maintain the service.

Field Name	Details
Apple User Account Identifier	Apple account identifying number
Category Rating	The user provided rating for a Place category
Day of Week Rating Created	The numeric day of the week on which the rating was submitted (Sunday displays as 0)
Device Country Code	The country in which device was located when the rating was submitted
Device Display Language	The system language for the user's device
Device Hardware Model	The hardware model of the device from which the rating was submitted
Device Keyboard Language	The keyboard language for the user's device
Device Location	Physical location attributes of the device when the report was submitted
Device Location Timestamp	Date and time on which the device location was captured
Device OS Name	The operating system name of the device from which the rating was submitted
Device OS Version	The operating system build number of the device when the rating was submitted
Device Spoken Language	The system voice language for the user's device
Hour of the Day Rating Created	The hour of the day at which the rating was submitted, as a local timestamp between 0-23
Overall Rating	Whether the user rates the overall experience of a Place favorable or unfavorably
Place Location Address	The address of the Place associated with the user's rating
Place Location Name	Name of the Place associated with the user's rating
Place Location Coordinates	The coordinates of the Place

Field Name	Details
Report Type	The type of feedback this report represents
Submission Timestamp	The time at which the user created the report (if missing, this will be the time Apple received the report)
User Action Type	The action type of the submission (e.g., add or update)
User Email	The user's email address
User Photo Submission	User-provided photos associated with the rating